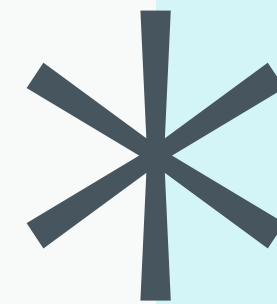


BRANDING

KIT SOCIAL
MEDIA



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SKINMODERNE®



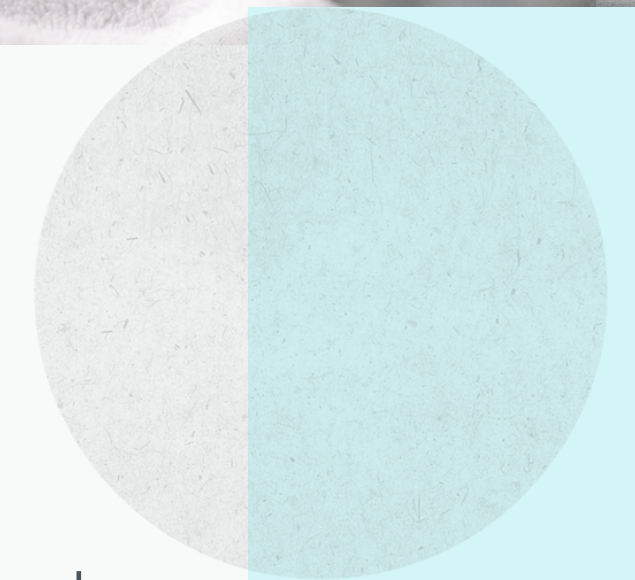


ABOUT

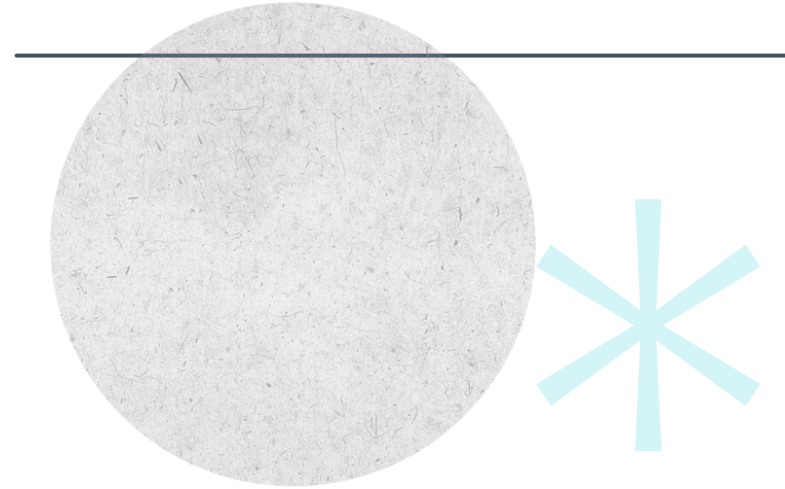
US

d4f5f7

Skin Moderne is dedicated to fostering a culture of innovation for skin wellness. We continuously probe, search, experiment, and craft new ways to improve our ingredients, technologies, and skin care products. This deliberate diligence is designed to ensure gratifying experiences for our clients, maximum efficacy and quality, while maintaining our clean and green standards. It is our desire to not only inspire our clients, but to deliver healthy skin care products with results beyond their expectations.



AUDIENCE



Beauty Enthusiast Women from ages 18+

Working Women, Mothers, Daughters, Sisters. Anyone who wants to feel good about themselves and their skin.

Educational & Informative

Educational posts 'Wellness Wednesday' targeting women who want to know more about skincare.



* INSTAGRAM

We will share static & video content. Wellness Wednesday is going to be highlighted each week. With posts about taking care of yourself and skincare tips. We will also focus on reviews as well.

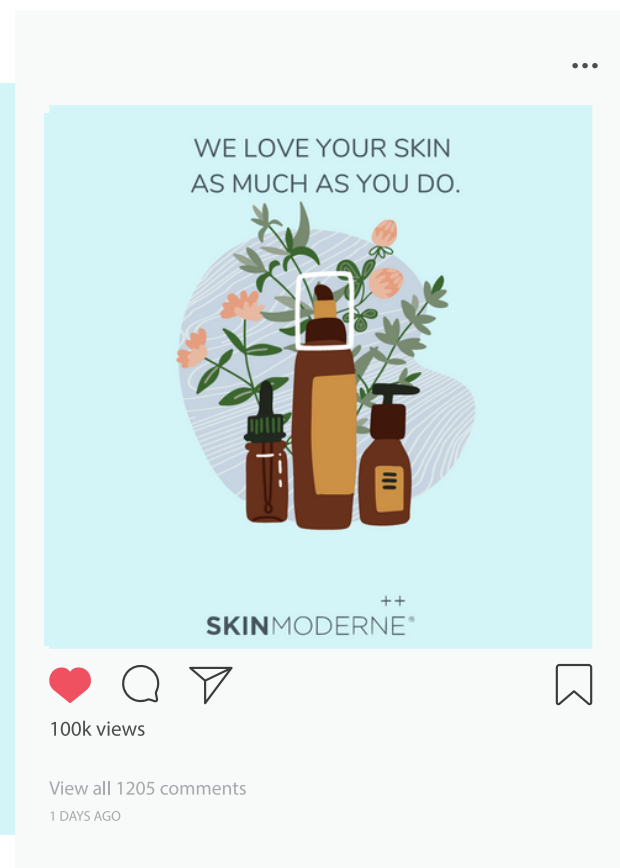
* FACEBOOK

Facebook should have the same branding as instagram, you want the same message across BOTH platforms, and we will create templates so it all matches



SOCIAL MEDIA

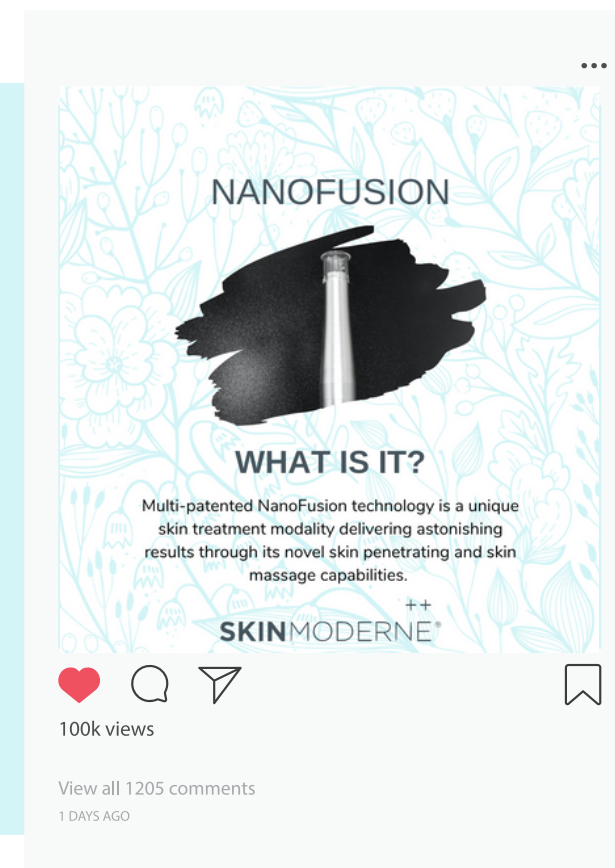
SOCIAL MEDIA POSTS



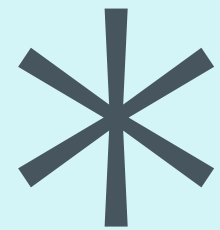
Monday



Wednesday



Friday



- These Colors are from the website and should be used across social media.

BRAND COLORS

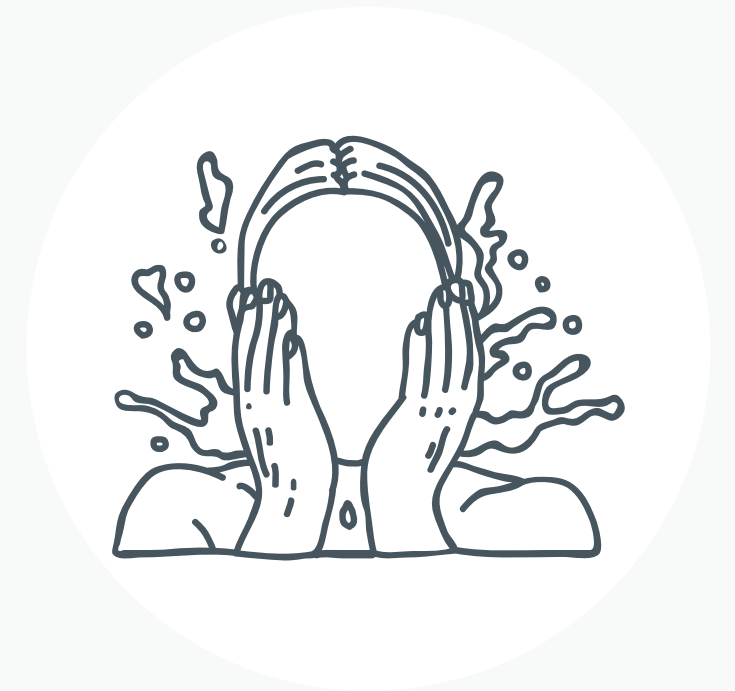
HEX CODE
#D4F5F7

HEX CODE
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HEX CODE
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HIGHLIGHTS

You should have highlights on IG that also refelect your brand. Examples below!



BRANDING

KIT

SOCIAL
MEDIA



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