

BRANDING KIT SOCIAL MEDIA



ABOUT KSM

KSM Consulting Group, LLC offers consulting services in the key areas of human resources recruiting, training, as well as a full range of Safety consulting services. Our services are the perfect addition to a small to midsize business team, as well as various job site professionals who need onsite support. Please feel free to contact us with questions or comments. We look forward to serving you!



Audience

- Small to midsize businesses across the U.S.
- Women-owned businesses
- Various job site professionals who need onsite support



Instagram

We will be targeting your key audiences by driving traffic to your blogs, and also your 'contact' or 'hiring' pages. We will talk about the benefits of working with your consulting firm as well. We will also be doing a 'get to know you' post and then education posts as well.



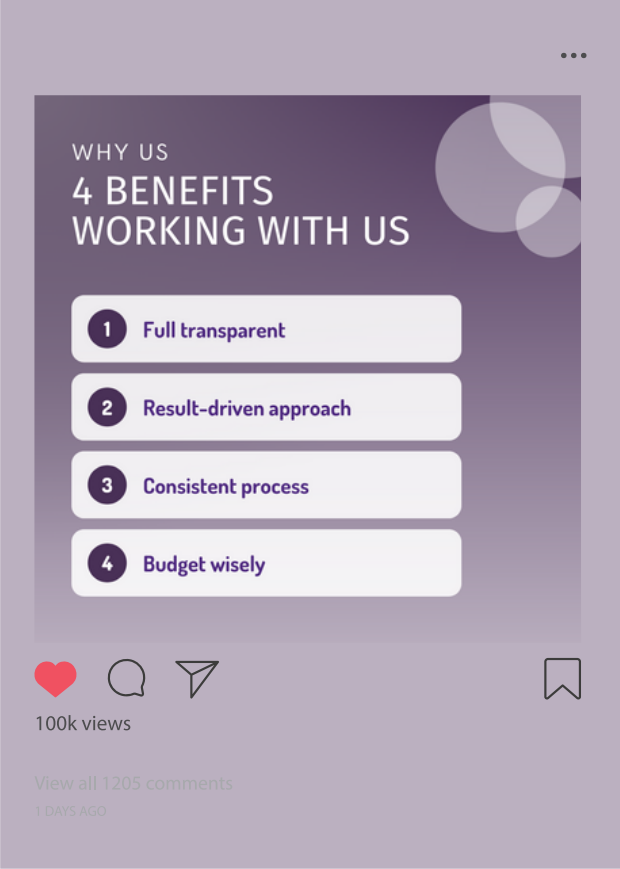


Facebook

We will be targeting your key audiences by driving traffic to your blogs, and also your 'contact' or 'hiring' pages. We will talk about the benefits of working with your consulting firm as well. We will also be doing a 'get to know you' post as well and then education posts as well.



Social Media Posts



Monday



Tuesday




Wednesday




Friday


Social Media Posts




Non-static





Representing talented, beautiful, and fierce women.





100k views

View all 1205 comments

1 DAYS AGO



THE NEW RETURN AND EARN PROGRAM









100k views

View all 1205 comments

1 DAYS AGO

Your Family Is Expecting You Home Tonight





100k views

View all 1205 comments

1 DAYS AGO

PINTEREST BOARD



Pinterest would be highly charged by your social media posts.
Whatever tips or blogs you want to share as well. We want
people to know ALL that they can about your services & who
you are!

BRAND COLORS



HEK: #493057



HEK: #73657A



HEL: #BBB0C0

HIGHLIGHTS



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